

DUPLICATE INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave
Suite 306
Towson, MD 21286

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 944089-1 | 08/26/12 | August 2012 | 07/30/12 - 08/26/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|-----------------|--------------|
| WPBF | Mica Hansen | HRP -Washington | National |

| Advertiser | Product | Estimate Number |
|----------------|----------------|-----------------|
| Crossroads GPS | CROSSROADS GPS | 1955 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/23/12 - 08/29/12 | 944089 | 06289626 |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast | Cash | |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|----------|--|-----------------|---------------------------------|-------------------|-----------------------|----------------|----------------|-------------|-------------|
| 1 | 08/23/12 | 08/24/12 | WPBF News 25 Mornings 6-7AM | 6-7AM | ---TF-- | :30 | 2 | \$450.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$450.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/23/12 | 6:28 AM | WPBF News 25 Mornings | 6-7AM | :30 | FLSNTV01GPH | \$450.00 NM |
| 1 | WPBF | F | 08/24/12 | 6:09 AM | WPBF News 25 Mornings | 6-7AM | :30 | FLSNTV01GPH | \$450.00 NM |
| 2 | 08/23/12 | 08/24/12 | Good Morning America | 7-9AM | ---TF-- | :30 | 2 | \$525.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 08/23/12 | 8:42 AM | Good Morning America | 7-9AM | :30 | FLSNTV01GPH | \$525.00 NM |
| 3 | WPBF | F | 08/24/12 | 8:46 AM | Good Morning America | 7-9AM | :30 | FLSNTV01GPH | \$525.00 NM |
| 3 | 08/23/12 | 08/24/12 | WPBF News 25 @ Noon 12pm-1230pm | 12pm-1230pm | ---TF-- | :30 | 2 | \$325.00 | NM |
| | Class of Time - Fixed Non Pre-emptible | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/23/12 | 12:09 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | FLSNTV01GPH | \$325.00 NM |
| 1 | WPBF | F | 08/24/12 | 12:29 PM | WPBF News 25 @ Noon | 12pm-1230pm | :30 | FLSNTV01GPH | \$325.00 NM |
| 4 | 08/23/12 | 08/24/12 | Dr. Oz | 4-5p | ---TF-- | :30 | 2 | \$525.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$525.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/23/12 | 4:16 PM | Dr. Oz | 4-5p | :30 | FLSNTV01GPH | \$525.00 NM |
| 1 | WPBF | F | 08/24/12 | 4:15 PM | Dr. Oz | 4-5p | :30 | FLSNTV01GPH | \$525.00 NM |
| 5 | 08/23/12 | 08/24/12 | M-F 5pm News | 5-6pm | ---TF-- | :30 | 2 | \$475.00 | NM |
| | Class of Time - Pre-emptible with notice | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$475.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/23/12 | 5:14 PM | M-F 5pm News | 5-6pm | :30 | FLSNTV01GPH | \$475.00 NM |
| 1 | WPBF | F | 08/24/12 | 5:14 PM | M-F 5pm News | 5-6pm | :30 | FLSNTV01GPH | \$475.00 NM |
| 6 | 08/23/12 | 08/24/12 | WPBF News 25 @ 6:00PM 6-6:30PM | 6-6:30PM | ---TF-- | :30 | 2 | \$700.00 | NM |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers



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| Crossroads GPS | CROSSROADS GPS | 1955 | |

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|--|-------------------|-----------------|---------------------------------|-------------------|---------------------------|----------------|------------|-------------|---------------|
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/23/12 | 6:21 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | FLSNTV01GPH | \$700.00 NM |
| 1 | WPBF | F | 08/24/12 | 6:21 PM | WPBF News 25 @ 6:00PM | 6-6:30PM | :30 | FLSNTV01GPH | \$700.00 NM |
| 7 | 08/23/12 | 08/24/12 | Wheel Of Fortune | 7-7:30PM | ---TF-- | :30 | 2 | \$1,500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$1,500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/23/12 | 7:12 PM | Wheel Of Fortune | 7-7:30PM | :30 | FLSNTV01GPH | \$1,500.00 NM |
| 1 | WPBF | F | 08/24/12 | 7:07 PM | Wheel Of Fortune | 7-7:30PM | :30 | FLSNTV01GPH | \$1,500.00 NM |
| 8 | 08/23/12 | 08/24/12 | Jeopardy | 7:30-8PM | ---TF-- | :30 | 2 | \$1,700.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$1,700.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/23/12 | 7:52 PM | Jeopardy | 7:30-8PM | :30 | FLSNTV01GPH | \$1,700.00 NM |
| 1 | WPBF | F | 08/24/12 | 7:51 PM | Jeopardy | 7:30-8PM | :30 | FLSNTV01GPH | \$1,700.00 NM |
| 9 | 08/23/12 | 08/24/12 | Nightline | 11:35-12:05AM | ---TF-- | :30 | 2 | \$500.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$500.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 08/23/12 | 12:01 AM | Nightline | 11:35-12:05AM | :30 | FLSNTV01GPH | \$500.00 NM |
| 2 | WPBF | F | 08/24/12 | 12:02 AM | Nightline | 11:35-12:05AM | :30 | FLSNTV01GPH | \$500.00 NM |
| 10 | 08/23/12 | 08/26/12 | M-SUN WPBF News 25 @ 11-11:35PM | 11-11:35PM | ---TF-S | :30 | 3 | \$875.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ---TF-S | 3 | \$875.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 3 | WPBF | Th | 08/23/12 | 11:29 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | FLSNTV01GPH | \$875.00 NM |
| 1 | WPBF | F | 08/24/12 | 11:33 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | FLSNTV01GPH | \$875.00 NM |
| 2 | WPBF | Su | 08/26/12 | 11:24 PM | M-SUN WPBF News 25 @ 11PM | 11-11:35PM | :30 | FLSNTV01GPH | \$875.00 NM |
| 11 | 08/24/12 | 08/24/12 | SHARK TANK | 8-9PM | ----1-- | :30 | 1 | \$1,400.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | ----1-- | 1 | \$1,400.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | F | 08/24/12 | 8:20 PM | SHARK TANK | 8-9PM | :30 | FLSNTV01GPH | \$1,400.00 NM |
| 12 | 08/25/12 | 08/25/12 | Sat 8-9am News | Sat 8-9am | -----2- | :30 | 2 | \$375.00 | NM |
| Class of Time - Fixed Non Pre-emptible | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----2- | 2 | \$375.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 08/25/12 | 8:10 AM | Sat 8-9am News | Sat 8-9am | :30 | FLSNTV01GPH | \$375.00 NM |
| 2 | WPBF | Sa | 08/25/12 | 8:44 AM | Sat 8-9am News | Sat 8-9am | :30 | FLSNTV01GPH | \$375.00 NM |
| 13 | 08/25/12 | 08/25/12 | Sat 630pm News | 630-7pm | -----1- | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | |
| | 08/20/12 | 08/26/12 | -----1- | 1 | \$325.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |



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| Crossroads GPS | CROSSROADS GPS | 1955 | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------|----------------|------------------------|----------------|----------------|-------------|------------------------|
| 13 | 08/25/12 | 08/25/12 | Sat 630pm News | 630-7pm | -----1- | :30 | 1 | \$325.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 08/25/12 | | Sat 630pm News | 630-7pm | :00 | | \$325.00 NM |
| See MG 13.2 | | | | | | | | | |
| 14 | 08/25/12 | 08/25/12 | Nascar Cup Series | 730pm-11:30pm | -----3- | :30 | 3 | \$1,200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----3- | 3 | \$1,200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Sa | 08/25/12 | 7:56 PM | Nascar Cup Series | 730pm-11:30pm | :30 | FLSNTV01GPH | \$1,200.00 NM |
| 3 | WPBF | Sa | 08/25/12 | 8:58 PM | Nascar Cup Series | 730pm-11:30pm | :30 | FLSNTV01GPH | \$1,200.00 NM |
| 2 | WPBF | Sa | 08/25/12 | 10:22 PM | Nascar Cup Series | 730pm-11:30pm | :30 | FLSNTV01GPH | \$1,200.00 NM |
| 15 | 08/26/12 | 08/26/12 | Chris Matthews | Sun 10-10:30AM | -----1 | :30 | 1 | \$200.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----1 | 1 | \$200.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 08/26/12 | 10:21 AM | Chris Matthews | Sun 10-10:30AM | :30 | FLSNTV01GPH | \$200.00 NM |
| 17 | 08/26/12 | 08/26/12 | AFV | 7-8PM | -----1 | :30 | 1 | \$775.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----1 | 1 | \$775.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 08/26/12 | 7:43 PM | AFV | 7-8PM | :30 | FLSNTV01GPH | \$775.00 NM |
| 18 | 08/26/12 | 08/26/12 | EXMO WL | Prime Other | -----1 | :30 | 1 | \$1,800.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----1 | 1 | \$1,800.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 08/26/12 | 9:25 PM | EXMO WL | Prime Other | :30 | FLSNTV01GPH | \$1,800.00 NM |
| 30 | 08/23/12 | 08/24/12 | Dr. Oz M-F 9-10a | 9-10a | ---TF-- | :30 | 2 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Th | 08/23/12 | 9:19 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | FLSNTV01GPH | \$275.00 NM |
| 2 | WPBF | F | 08/24/12 | 9:56 AM | Dr. Oz M-F 9-10a | 9-10a | :30 | FLSNTV01GPH | \$275.00 NM |
| 32 | 08/23/12 | 08/24/12 | 10-11a Anderson Cooper | 10-11a | ---TF-- | :30 | 2 | \$275.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | ---TF-- | 2 | \$275.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 2 | WPBF | Th | 08/23/12 | 10:48 AM | 10-11a Anderson Cooper | 10-11a | :30 | FLSNTV01GPH | \$275.00 NM |
| 1 | WPBF | F | 08/24/12 | 10:32 AM | 10-11a Anderson Cooper | 10-11a | :30 | FLSNTV01GPH | \$275.00 NM |
| 34 | 08/26/12 | 08/26/12 | Sun 6-7am News | Sun 6-7am | -----S | :30 | 2 | \$100.00 | NM |
| Class of Time - Pre-emptible with notice | | | | | | | | | |
| Weeks: | Start Date | End Date | MTWTFSS | Spots/Week | Rate | | | | |
| | 08/20/12 | 08/26/12 | -----S | 2 | \$100.00 | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WPBF | Su | 08/26/12 | 6:12 AM | Sun 6-7am News | Sun 6-7am | :30 | FLSNTV01GPH | \$100.00 NM |
| 2 | WPBF | Su | 08/26/12 | 6:43 AM | Sun 6-7am News | Sun 6-7am | :30 | FLSNTV01GPH | \$100.00 NM |



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|--------------------|------------|----------|-------------|----------------|---------|--------|----------------|------|------|
| Total Spots | | | | | | | 36 | | |

Payment Terms 30 Days

| | |
|--------------------------|--------------------|
| <u>Gross Total</u> | \$25,850.00 |
| <u>Agency Commission</u> | \$3,877.50 |
| <u>Net Amount Due</u> | \$21,972.50 |